

# ***The Hidden Revenue Leaks in Your Clinic (And How to Fix It in 30 Days)***



# ***“HOW I TOOK A MED SPA FROM 50 TO 120+ REBOOKS IN 30 DAYS”***



The exact systems, scripts, and patient psychology used to increase retention by 60% without ads, discounts, or more staff.

# The 30-Day Rebooking Turnaround

One of my MedSpa clients had a major retention problem:  
over 200 walk-ins in a single month  
but only 50 rebooked. That's a 25% retention rate, which  
means 150 opportunities for  
recurring revenue were walking out the door. After  
implementing the simple 3-step rebooking  
system you're about to learn, their repeat bookings  
increased by over 60% in just 30 days. No  
new ads. No expensive promos. Just strategy, psychology,  
and systems that work.

# The 3-Step Rebooking System



## 1. Plant the Seed During the Service

Don't wait until checkout to bring up rebooking. Start the conversation while they're still in the treatment room. This pre-frames the idea that the next appointment is part of the plan not an optional extra. Example: "Your skin is responding really well to keep this result building, I'd recommend we see each other again in about 4 weeks."

## 2. Prescribe, Don't Suggest

Clients follow authority. Instead of asking, 'Would you like to rebook?', confidently recommend their next appointment. This subtle language shift makes all the difference.

Example: "To stay on track, let's get you on the books for the week of November 18th. I have Tuesday at 3PM or Friday at 11AM which works best?"

## 3. Create a 'Why Now' Incentive

People act when there's a reason to act \*now\*. Give them a simple, clear benefit for booking before they leave. Examples: • Lock in this month's pricing • Secure your ideal time before holiday spots fill up • Stay on track for your 6-week glow plan

# The Exact Script You Can Copy



“Your results are going to build with consistency, so I recommend we schedule your next appointment in about 4 weeks. I have Tuesday the 18th at 3PM or Friday the 21st at 11AM which works best for you?” This script is designed to lead the client confidently without feeling pushy. Use it every time and watch your rebooking rate climb.

Your clients *\*want\** to come back they just need you to lead them.

“Ready to turn first-time clients into loyal regulars just like this MedSpa did? DM me **‘REBOOK’** on Instagram @theskinjeanie\_ and I’ll walk you through the exact system step-by-step for your business.”

***“NOW THAT YOU SEE YOUR  
CLIENT GAP, HERE’S THE TRUTH:***

*GETTING BOOKED OUT ISN’T  
ABOUT WORKING HARDER OR  
CHASING MORE CLIENTS.  
IT’S ABOUT BUILDING THE RIGHT  
SYSTEMS FOR PRICING,  
REBOOKING, RETENTION, AND  
MARKETING.*

***“THIS CALCULATOR REVEALED  
THE LEAK. MY PROGRAM GIVES  
YOU THE ROADMAP TO PLUG IT  
FOR GOOD. READY TO STOP  
GUESSING AND START  
GROWING?”***

*TEXT START GROWING HERE*  
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